



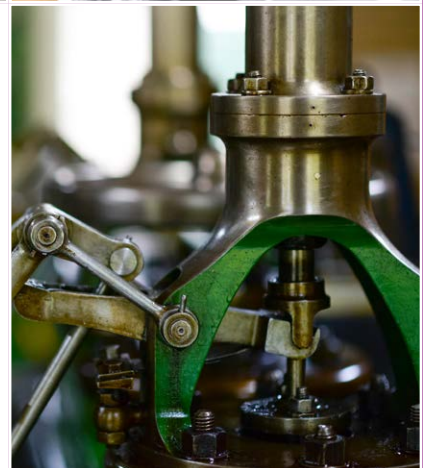
SOUTH EAST MELBOURNE MANUFACTURERS ALLIANCE

NETWORKING

ADVOCACY

GROUP BUYING





About SEMMA

SEMMA is an alliance of manufacturers passionate about Australian manufacturing capability and determined to see our manufacturing sector prosper and grow. SEMMA represents the interests of manufacturers across the south-east of Melbourne and beyond.



COMMUNITY



By being a member of the SEMMA community, your business will stay connected to current information and issues affecting our local industry, as well as exclusive early access to work opportunities.

ADVOCACY



You will gain exclusive early access to work packages and directly benefit your bottom line through our SEMMA Buying Group.

GROUP BUYING



SEMMA is a unified and powerful voice advocating on all issues impacting manufacturing in our local region. As a member, you will gain this invaluable support.

EVENTS



Member Benefits

MEMBERS CAN JOIN

- Our group power deal
- The steel and metals tender
- Shop over 10,000 essential items on our SEMMA Online Marketplace
- Members have found **excellent savings across a range of manufacturing costs**

One member saved a staggering 70% on waste management costs

Other member savings

30% Waste Management

30% PPE & Workwear

20-40% Industrial Consumables
(Abrasives, bearings, fasteners, etc)

“We would never have been able to negotiate this level of saving as a lone SME”

Our exclusive SEMMA group electricity purchasing deal has achieved savings for members year after year. **Redline Engineering has recently achieved savings on their power bill equivalent to a ten-fold return on their annual SEMMA membership!**

Redline Managing Director, Ken Stuart said that these savings represented “a great demonstration of the effectiveness of this well established and relevant industry representative body, with whom we have been a member for the last 13 years.”





More Member Benefits

- **B2B** opportunities
- The **SEMMA Buying Group** for procurement on essential supplies
- Opportunity to participate in advocacy activities and **attend meetings with key industry stakeholders** and government Manufacturing/Industry Ministers
- Access to **SEMMA's group energy tender and bill appraisal**
- Opportunity to contribute to a range of industry round-table discussions
- Opportunities to **contribute your voice to SEMMA's advocacy efforts** to help generate improved Manufacturing Policy
- **Member Assistance** for industry concerns or queries
- Exclusive member **deals and promotions**
- **Free member-only events**, including networking and seminars
- Discounted conferences, events & training through our partners
- Support through our research & education partners (Universities, TAFE, ANSTO, CSIRO, etc.)
- **Commercial discounts** with JB Hi-Fi
- Monthly subscription to **member-only newsletter**
- **Free copy of Manufacturers' Monthly** per organisation

SEMMA



AN INVALUABLE SOURCE OF TIMELY INFORMATION

As a SEMMA member you benefit from our long-standing relationships with industry stakeholders and government agencies who connect with SEMMA informing us of upcoming grants, legislative changes, project briefings and industry-specific events.

SEMMA provides the latest information and assistance to members on industry, government, and community programs via short and clear updates direct to your inbox, allowing you to focus on what you do best - manufacturing`



ADVOCACY AND SUPPORT

We have the experience and knowledge to aid manufacturers during challenging times, providing essential information and invaluable support to businesses.

During the recent difficulties experienced throughout the pandemic, we supported and advocated for our members by lobbying government and key industry stakeholders.

SEMMA is a unified and powerful voice advocating on all issues impacting manufacturing in our local region. As a member, you will gain this invaluable support.



MANUFACTURERS' INTERESTS COME FIRST

We understand the unique challenges faced by manufacturers and provide a platform to make your voices heard at all levels of government to inform industry policy.

SEMMA is a focal point for all those passionate about manufacturing in south-east Melbourne.

We put manufacturers interest first by helping our members gain work, collaborate, forge connections, save money through group deals and ensuring your voices are heard through our advocacy.

Testimonials



We have been SEMMA members now for a decade; it has been one of the strategic moves that has helped us build our business and get to this point. Who you surround yourself with matters, because those are the voices you hear the most and they influence your thinking the most. So being part of a positive and forward-looking organisation like SEMMA has helped us year on year. If you are a manufacturer in Victoria, I strongly recommend you join

**Ray Keefe Managing Director
Successful Endeavours**

We value SEMMA's ability to provide an active business networking base for Manufacturing. SEMMA has been instrumental in providing the latest information and assistance for us on Industry, Government and Community programs and issues. This allows us to focus on what we do best in Manufacturing, knowing that we have support from SEMMA.

**Markus Spindler General Manager
Nissan Casting Plant**

The South East Manufacturing industry is the central tenet to the vibrancy and success of the region. SEMMA represents the region's largest employer and centre of creative innovators & investors, supporting the social & economic fabric of the entire community. SEMMA represents both its members and more broadly all manufacturers to ensure that the South East remains the premier manufacturing centre of Australia in the 21st century.

**Simon Whiteley Managing Director
Corex Plastics (Australia)**



Join Us Today
SEMMA.COM.AU



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SEMMA collaboration with ICN Victoria

Giving Manufacturers A Voice



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